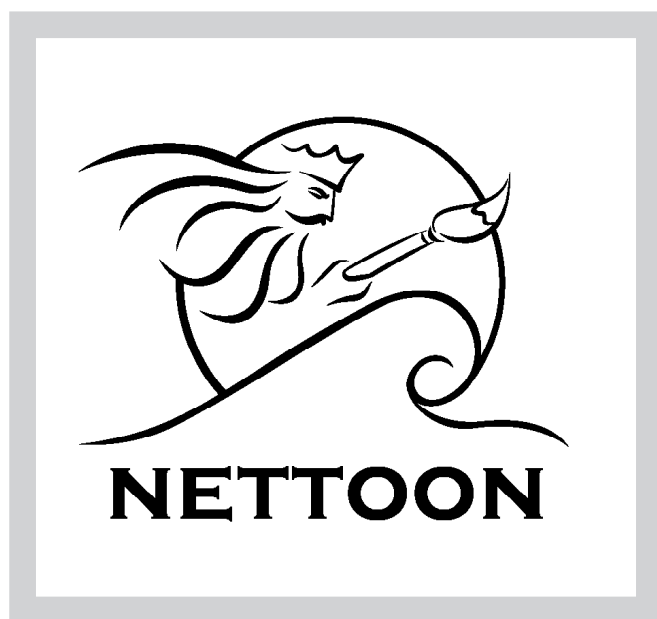


**NETTOON MISSION**  
creating entertainment  
content in the  
Italian style



an  
ocean  
of **fantasy**

# Our products

original music

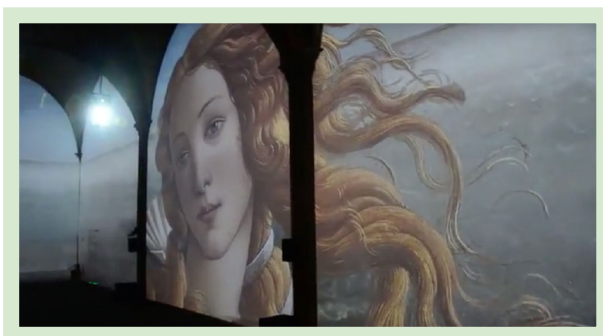


## Smartcomics® in Nettoon Channel

Thanks to digital technology, we give new life to the great heritage of stories locked in comicbooks and paper. Our smartcomics® videos animate many beautiful adventures with a new language compatible with any digital device. As in a film with our technique, the characters come to life accompanied by an evocative sound track. We can transform comics, illustrations, photos, drawings, [paintings](#), etc., into smartcomic.

## Thematic exhibitions

Cinema, comics, art, history, photography. All Italian basic themes. The exhibitions are multimedial. In addition to the traditional panels, videos, QR Code and augmented-reality (users can point their smartphone to see other contents on their device screen) are used.



## Video-mapping

We produce video shows projected either indoor or outdoor which immerse the viewers in a variegated unforgettable scenario of lights making them dive into Italian culture

## Gadget

Our beautiful design gadgets allow, via QR code, to see the video and to read e-books dealing with the subject.



# available

## SMARTCOMICS®

### Series “Saturn against the Earth” 1936

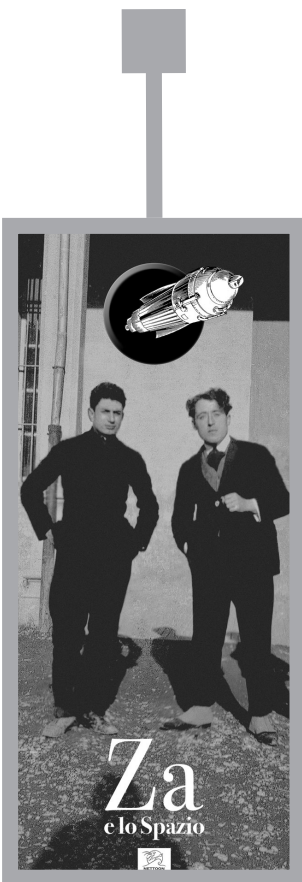
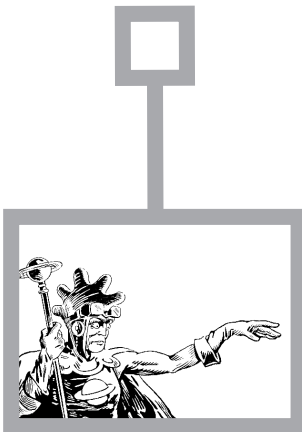
2 episodes Mini-series

*Subject by Cesare Zavattini, screenplay by Federico Pedrocchi, drawings by Giovanni Scolari.*

#### Synopsis

The first Italian space-work comic series, born in 1936, tells about the space war between terrestrials and Saturnians, set in a not-too-distant future where science is strongly present in every human activity. The leader of the Saturnians, the terrible Rebo, attacks the Earth but will be opposed by the inventions made by an Italian scientist called Marcus. The story is full of more and more daring events. We even find the famous lizards on New York many years before the mythical Japanese Godzilla. Despite its almost ninety years, this story is still able to excite with its fantastic world of gigantic animals, powerful funnels swallowing airplanes, revitalizing energy flows and many other exciting events.

The first two video episodes come from the first 30 comic-pages and are accompanied by a wonderful soundtrack and an unreleased song dedicated to Rebo.



## EXHIBITIONS MADE

### “Za and the space” multimedia exhibition

*2019, 30 years after the death of Cesare Zavattini, the father of cinematographic neorealism.*

Cesare Zavattini was one of the most appreciated Italian screenwriters abroad, to the point of earning three nominations for the Academy Award in the category “Best screenplay” for *Sciuscià* (1946), *Ladri di biciclette* (1948) and *Umberto D.* (1952), all films directed by Vittorio De Sica.

The exhibition consists of several panels and a documentary and makes use of augmented reality. You will see spaceships fluttering on the walls and space coming alive! The exhibition is linked to the projection of the first two episodes of the first Italian comic-space work (1936) *Saturn against the earth*, created by a young Cesare Zavattini.

*Telling about a figure as complex and rich as Zavattini, Za for those who love him, was not easy, we had to bring out his irrepressible and boundless creative force and encourage the public to learn about his work. So we chose large panels that “look” at the visitor and tell about Za in some important moments of his life or the lively look of the protagonists of his works; phrases that tell his figure and, for those who are more careful, in-depth panels. Furthermore, a documentary creatively illustrates his work. “The world is small, if we see it so” was his motto. Reality hides aspects that we can only discover if we look at it with an attentive look. To look “beyond” we used “augmented reality”, as he used fantasy at his times! We invite you to use them both when visiting the exhibition!*

# Under construction

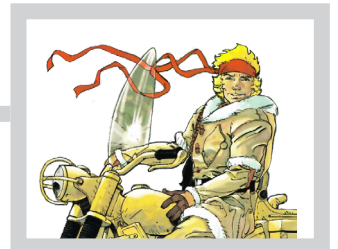
**SMARTCOMICS®**

## Series “Snow” 1986

Written by Didier Convard,  
drawings by Christian Gine

First season 8 episodes

Synopsis This beautiful comic created by Didier Convard and drawn by Christian Gine in 1986, tells the story of the United States of Europe that, due to a meteorological catastrophe, find themselves isolated from the rest of the world and covered in ice. In this desperate and violent universe, at the mercy of the raids of the warlords, Northmen, a solitary and mysterious man and his faithful dog Trace find a dying child beside his murdered parents. Snow, as the boy will be called, without memory for the trauma, survives and becomes a teenager who will go in search of the murderer of his parents and the twelve keys to open the doors that isolate the United States of Europe from the rest of the world. Will Snow be able to restore freedom and a future to old and crazy Europe?



## Series “Nova City Soul”

First season 10 episodes

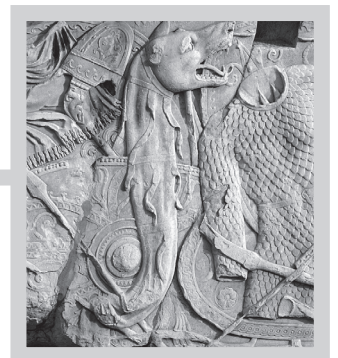
Synopsis

The series create and designed by Francesco Gaggia specifically for this collaborative project with Nettoon, will consist of ten episodes all set in Nova City, a place created for his main character, the existentialist detective Dog Kane. This forest of skyscrapers, this post-modern metropolis, is the collective synthesis of the many life events of its inhabitants who, with their stories, make it alive and shape its soul.



## **Animated Trajan’s Column**

An animated video about the story carved on the Trajan Column in Rome, “lying down” and unveiled with a technique that transposes the basrelief into video. A soldier of Trajan Roman army from 2000 years ago, tells of his experience in the war of conquest of Dacia. Fatigue, techniques, weapons, battles against enemies. Every moment of the story comes to life from stone.



CO

n

## VIDEOMAPPING

### Fabula Appia - Event

Fabula Appia Event, a performance in Videomapping to be organized outdoors, with projection on buildings. The language chosen is the storypaint which consists of recording a live drawing. The narrative concerns a selection of the Myths narrated by Ovid in the Metamorphoses, 10 stories in all. The show lasts about an hour and forty minutes (1:40). Each narration lasts about 8/10 minutes. Drawing has always been a universal and magical language, drawing and overlapping colors and images, the artist feeds in the viewer its wish to discover what will be born from his hands. In the recorded live-painting the figures “appear” slowly on the sheet, creating strong suggestion.

Music, sound design and narrative voice complete the imaginative experience of the audience.

### Fabula Appia - Personal Experience

Art And Technology

Fabula Appia Personal Experience makes use of augmented reality. Inside a site selected by the client (park, hall, pedestrian path) it is possible to install artistic ceramic panels handmade by an Italian artist. The ceramics will have a size of about 20X40 cm and will be inspired by the myths of Ovid. They will be works of high artistic value. Each panel will have an “activator” point of augmented reality. 10 panels will be produced, one for each myth. The storytelling of the suggestive animated paintings of the Fabula Appia Event project will be adapted to be used on mobile devices.

This project is peculiar, as it brings the millennial tradition of ceramics closer to the innovative technologies of the 21st century.

Under  
struction

# TEAM

We are a group of professionals  
who combine their ideas  
and their skills to create  
a quality product

CONTENT SPECIALIST

SCREEN WRITER

DIRECTOR

VIDEO MAKER

DIGITAL ANIMATOR

VIDEO EDITOR

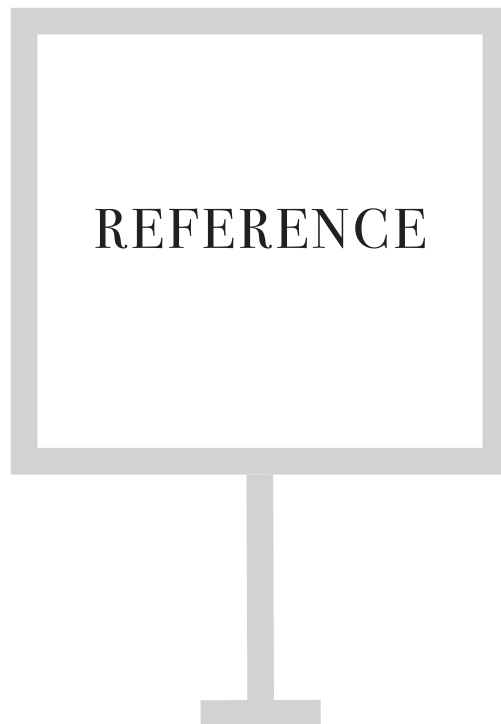
MUSICIAN

SOUND DESIGNER

GRAPHIC DESIGNER

ILLUSTRATOR

LANGUAGE COORDINATOR



**Casa del Cinema**  
Roma

<http://www.casadelcinema.it>

Direttore: Giorgio Gosetti

**Museo del fumetto "WOW"**  
Milano

<http://www.museowow.it>

Direttore: Luigi Bona

**La Biblioteca delle Nuvole**  
Perugia

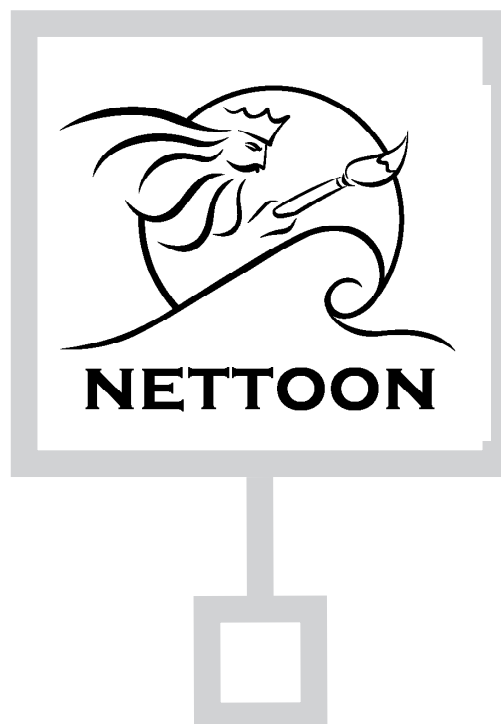
<http://www.bibliotecadellenuvole.it>

Direttore: Claudio Ferracci

**La Scuola Internazionale di Comics**  
Roma

<http://www.scuolacomics.com>

Direttore: Dino Caterini



Viale Appio Claudio 108

Roma  
Italy

+39 347 7932454

[info@nettoon.it](mailto:info@nettoon.it)

[www.nettoon.it](http://www.nettoon.it)